



TSX SYMBOL: ITP

INTERTAPE POLYMER GROUP® INTRODUCES NEW RIPCORDER™ KNIFE-FREE SOLUTION TO SAFELY OPEN PACKAGES



MONTREAL, QUEBEC and SARASOTA, FLORIDA (August 15, 2014) — Intertape Polymer Group® Inc. ("IPG®" or the "Company"), a leading North American packaging manufacturer, introduces a new tape head technology called RipCorder™. RipCorder is a safe and easy way to open packaged contents without the need for dangerous knives, box cutters, or other cutting tools. This innovative technology protects both the recipient of the package and the contents inside.

IPG's RipCorder works in conjunction with a case sealing machine which applies a visible striped cord under the carton sealing tape during the taping cycle. A simple pull of the string's tail safely opens the carton, allowing quick access to the goods inside, preventing possible damage from traditional opening methods that are a potential safety hazard.

Occupational Safety & Health Administration (OSHA) data shows that employees suffering from just one cut or hand laceration miss approximately three to four days of work and incur an average of more than \$35,000 of healthcare expense, worker's compensation and loss in productivity.

Product integrity and employee safety in the plant have become a growing priority amongst manufacturers and many have decided to switch over to automation and robotics. "Attaining a higher level of safety and damage control is as quick as adding the new RipCorder tape head to any case sealing machine to apply cording to your carton sealing tape," said Joy Scott, IPG Product Manager for Case Sealing Equipment. "It's also a more secure seal over other tape fold-over methods that reduce the total width of the tape on the edges. RipCorder allows a full web of tape to be applied to cover the maximum surface area needed to be sealed."

This innovative technology is most ideal where valuable goods are packaged such as retail, food and healthcare industries. Knives and box cutters are still commonly used in receiving operations and often cut through the top layer of product inside. "Roughly \$15 billion is lost annually in the US due to product damage," stated Janice Loppe, Director of Corporate Development & Market Research. "Overall, RipCorder is an inexpensive way to reduce product damage costs, injuries, and worker's compensation claims."

For more information regarding IPG's new RipCorder technology or other related packaging products, please contact jscott@itape.com.

About Intertape Polymer Group® Inc.

Intertape Polymer Group® Inc. is a recognized leader in the development, manufacture and sale of a variety of paper and film based pressure-sensitive and water-activated tapes, polyethylene and specialized polyolefin films, woven coated fabrics and complementary packaging systems for industrial and retail use. Headquartered in Montreal, Quebec and Sarasota, Florida, the Company employs approximately 1,850 employees with operations in 16 locations, including 10 manufacturing facilities in North America and one in Europe.

FOR INFORMATION CONTACT:

Joy Scott
jscott@itape.com

