



PRESS RELEASE

IPG® Enhances its Specialty Tape Offering by Signing an Exclusive Distribution Deal with V. Himark (USA), Inc.

The joint agreement expands IPG's range of double-coated and transfer tapes, further enabling IPG to address the needs of technically complex markets

MONTREAL, QUEBEC; SARASOTA, FLORIDA; IRWINDALE, CALIFORNIA – October 26, 2015 – Intertape Polymer Group® Inc. (TSX:ITP) (“Intertape®”, “IPG”, or “the Company”), a leading manufacturer of industrial tapes and films, announced today the execution of an agreement with V. Himark (USA), Inc., a leading manufacturer of Cactus® brand specialty double-sided adhesive tapes and a wholly owned subsidiary of V. Himark Technology Ltd. The agreement specifies geographies within North America where IPG will have sole distributor rights as well as marketing rights to Cactus® brand products for converting and distribution beginning November 2, 2015.

“IPG’s distribution partners should benefit greatly from this agreement,” states Dean Blockowitz, IPG’s Vice President of Industrial Sales. “Our customers will now have access to a larger selection of products. This broader IPG portfolio will help our distribution partners to drive down their lead times and inventory costs.”

“We are pleased to enter into this win/win relationship with IPG” said Charlie Huang, President of V. Himark (USA), Inc. “This is a great opportunity for both companies to improve top line revenue by providing more local attention and resource to expand our customers’ application of Cactus branded products and help them reduce their operating costs.”

For more information about double-coated and transfer tapes from IPG, please contact Joe Kurtzweil, Director of Sales, at jkurtzwe@itape.com.

About IPG

Intertape Polymer Group Inc. is a recognized leader in the development, manufacture and sale of a variety of paper and film based pressure-sensitive and water-activated tapes, polyethylene and specialized polyolefin films, woven coated fabrics and complementary packaging systems for industrial and retail use. Headquartered in Montreal, Quebec and Sarasota, Florida, the Company employs approximately 1,950 employees with operations in 16 locations, including 11 manufacturing facilities in North America and one in Europe. For more information about IPG, visit www.itape.com.

About V. Himark (USA), Inc.

V. Himark (USA) Inc. is a leading manufacturer of Cactus brand specialty double-sided adhesive tapes, and a wholly owned subsidiary of V. Himark Technology Company, Ltd. V. Himark (USA) is headquartered in Los Angeles, California and serves distributors, converters, and resellers in various markets in North America & Latin America including converting, window fenestration, foam fabrication, electronic manufacturing, and P.O.P. signs. The company is ISO-9001 certified and many products are also certified by the American Architectural Manufacturers Association (AAMA) and UL Listed. For further information please visit www.cactustape.com or send an email to info@cactustape.com.





Forward-Looking Statements

This press release contains "forward-looking information" within the meaning of applicable Canadian securities legislation and "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended (collectively, "forward-looking statements"), which are made in reliance upon the protections provided by such legislation for forward-looking statements. All statements other than statements of historical facts included in this press release, including statements regarding the agreement with V. Himark (USA), Inc., this agreement further enabling IPG to address the needs of technically complex markets, IPG's rights under this agreement, the benefit to IPG's distribution partners from this agreement, the access of IPG's customer to a larger selection of products, this broader IPG portfolio helping our distribution partners to drive down their lead times and inventory costs, this relationship being beneficial to both V. Himark (USA), Inc. and IPG, and this relationship being a great opportunity for both V. Himark (USA), Inc. and IPG to improve top line revenue and enhance their position in the market, may constitute forward-looking statements. These forward-looking statements are based on current beliefs, assumptions, expectations, estimates, forecasts and projections made by the Company's management. Words such as "may," "will," "should," "expect," "continue," "intend," "estimate," "anticipate," "plan," "foresee," "believe" or "seek" or the negatives of these terms or variations of them or similar terminology are intended to identify such forward-looking statements. Although the Company believes that the expectations reflected in these forward-looking statements are reasonable, these statements, by their nature, involve risks and uncertainties and are not guarantees of future performance. Such statements are also subject to assumptions concerning, among other things: business conditions and growth or declines in the Company's industry, the Company's customers' industries and the general economy; the sales and other financial impacts under this agreement with V. Himark (USA), Inc.; the quality, and market reception, of the Company's products; the Company's anticipated business strategies; risks and costs inherent in litigation; the Company's ability to maintain and improve quality and customer service; anticipated trends in the Company's business; and the Company's ability to continue to control costs. The Company can give no assurance that these estimates and expectations will prove to have been correct. Actual outcomes and results may, and often do, differ from what is expressed, implied or projected in such forward-looking statements, and such differences may be material. Readers are cautioned not to place undue reliance on any forward-looking statement. For additional information regarding some important factors that could cause actual results to differ materially from those expressed in these forward looking statements and other risks and uncertainties, and the assumptions underlying the forward-looking statements, you are encouraged to read "Item 3. Key Information - Risk Factors" "Item 5 Operating and Financial Review and Prospects (Management's Discussion & Analysis)" and statements located elsewhere in the Company's annual report on Form 20-F for the year ended December 31, 2014 and the other statements and factors contained in the Company's filings with the Canadian securities regulators and the US Securities and Exchange Commission. Each of these forward-looking statements speaks only as of the date of this press release. The Company will not update these statements unless applicable securities laws require it to do so.

FOR FURTHER INFORMATION PLEASE CONTACT:
Maison Brison Communications
Pierre Boucher
514-731-0000

