



TSX SYMBOL: ITP

IPG® ENTERS INTO AN EXCLUSIVE DISTRIBUTION AGREEMENT WITH BUNKER® INDUSTRIES INC.

MONTREAL, QUEBEC and SARASOTA, FLORIDA (August 7, 2015) – Intertape Polymer Group® Inc. ("IPG" or the "Company"), a leading manufacturer of tape and film products, has signed an agreement with Bunker Industries Incorporated, the creator of unique tape products in the hardware retail industry. IPG will perform the distribution function for Bunker Industries Inc. to include all retail distribution in the USA.

"Retailers are always looking for new and innovative products and Bunker Industries Inc. has been successful in bringing that to the channel," stated Tim Brown, IPG VP Consumer Sales. "We're excited by the opportunity of this partnership."

As the exclusive distributor, IPG will incorporate Bunker Industries three main product brands into the IPG line of goods available for retail sale. IPG's distribution services will include all major retail locations as well two tier distribution and the implied web resales for the following products:

- **Hurricane™ Tape:** A durable, woven tape designed for use in marine, automotive, construction and home applications. Its woven structure and strong adhesive is designed to perform in the harshest conditions.
- **F.A.W.C. TAPE™** (Fabric, All Weather, Construction Tape): A fabric tape designed to meet the rigors of the construction world. Its high coat weight and fabric laminate makes this product hand tearable, yet incredibly durable.
- **Clarius™ HP:** A carton sealing tape, clear-to-the-core, high performance packaging tape. Its acrylic adhesive makes it ideal for multiple box sealing applications.

"The alliance with IPG will allow Bunker Industries to penetrate deep into unrealized markets and focus more attention to branding and product development," stated Dennis A.J. Caelian, CEO Bunker Industries Inc. "With IPG's strength, experience and pedigree in the tape industry, new benchmarks will be established by both companies."

For more information regarding IPG's retail tapes, related products, merchandising, and/or the extension of the Bunker Industries product offering, please contact Brandon Paas, IPG Consumer Marketing Manager, at bpaas@itape.com.

About Intertape Polymer Group® Inc.

Intertape Polymer Group Inc. (IPG) is a recognized leader in the development, manufacture and sale of a variety of paper and film based pressure-sensitive and water-activated tapes, polyethylene and specialized polyolefin films, woven coated fabrics and complementary packaging systems for industrial and retail use. Headquartered in Montreal, Quebec and Sarasota, Florida, the Company employs approximately 1,950 employees with operations in 16 locations, including 11 manufacturing facilities in North America and one in Europe.
www.itape.com

About Bunker® Industries Inc.

Bunker Industries Inc. is the creator of unique tape products in the hardware retail industry recognized not only for their strength and quality, but also for their attention grabbing brands. Headquartered in British Columbia, Canada, price, quality and brand-ability are the main factors that Bunker adheres to before releasing its next tape product.
www.bunkerinc.com

