

Cookie Policy (COP)

Information Security

June 2021

IT-SEC-COP-V1.2

Table of Contents

- 1. Purpose..... 1
- 2. Cookies 1
 - What Are Cookies?..... 1
 - The Cookies We Use..... 1
 - CCPA California Information 3
 - How to Control Cookies 3
 - Apple Safari..... 3
 - Google Chrome..... 3
 - Microsoft Edge 3
 - Microsoft Internet Explorer 3
 - Mozilla Firefox 3
- 3. Web Beacons 3
- 4. Targeted Advertising..... 3
- 5. Changes to this Policy..... 4
- 6. Contact Information 4

1. Purpose

This cookie policy ("Cookie Policy") applies to Intertape Polymer Group Inc., as well as its subsidiaries and affiliates (IPG or the IPG Group) as a whole. IPG is made up of different legal entities, details of which can be found here <https://www.itape.com/en/about%20ipg>. This policy is issued on behalf of the IPG Group so when we mention "IPG", "we" or "us" in this policy, we are referring to the relevant company in the IPG Group responsible for processing your personal information. Intertape Polymer Group Inc. is the controller and responsible for this Site and the cookies used.

Like most businesses, we employ "cookies" or similar technologies. This Cookie Policy tells you about the use of cookies and similar technologies on our websites, applications, and other online services to which this Cookie Policy is posted (collectively, our "Sites").

When you first access the Sites from certain jurisdictions, you will receive a message advising you of our cookie practices. By clicking "Accept" you signify that you understand and agree to the use of cookies as set forth in this Cookie Policy.

You do not have to accept cookies and consent can be withdrawn at any time (see [How to Control Cookies](#), below). You can change your browser settings to refuse or restrict cookies, and you may delete them after they have been placed on your device at any time. If you do not accept or delete our cookies, some areas of the Sites that you access may take more time to work or may not function properly.

2. Cookies

What Are Cookies?

Cookies are small files containing a string of characters that we may store on your computer or mobile device when you access the Sites. When you access the Sites again, the cookies allow us to recognize your browser. cookies may store your preferences and other information but cannot read data off your hard disk or read cookie files created by other sites.

Cookies set by a website owner (in this case, IPG) are called "first party cookies". Cookies set by parties other than the website owner are called "third party cookies". Third party cookies enable us to provide third party features or functionality through the Site (i.e. advertising, social media functions and analytics).

The Cookies We Use

Cookies make the use of our Sites easier by, among other things, saving your preferences. We may also use cookies to deliver content tailored to your interests. Our cookies may enable us to relate your use of the Sites to Personal Information that you previously provided.

The information that we collect with cookies allows us to statistically analyze usage of the Sites, and to improve and customize our content and other offerings. However, we only disclose information collected with cookies to third parties on an aggregated basis without the use of any information that personally identifies you.

We currently do not use technology to recognize do-not-track signals from your web browser.

The specific types of first party and third-party cookies placed by our Sites and the purposes they perform are described in the following table:

Type of Cookies	Example of who serves these Cookies	How to Refuse
<p>Strictly Necessary cookies These are cookies that are required for the operation of our Sites. They include, for example, cookies that enable you to log into secure areas of our websites, use a shopping cart or make use of e-billing.</p>	<ul style="list-style-type: none"> ▪ IPG ▪ Microsoft 	<p>These cookies are strictly necessary to deliver the Site and therefore cannot be refused. They can be deleted or blocked using your browser settings, however any information entered by you will need to be re-entered every time you use the Site (see How to Control cookies, below).</p>
<p>Performance and Functionality Cookies These are used to recognize you when you return to our Sites. This enables us to personalize our content for you and remember your preferences (for example, your choice of language or region), but are non-essential to the performance of our Sites.</p>	<ul style="list-style-type: none"> ▪ IPG ▪ Hot Jar ▪ Google maps 	<p>These cookies can be deleted or blocked using your browser settings (see How to Control cookies, below).</p>
<p>Analytical or Customization Cookies These cookies collect information about how users access and move through our Sites. We use this information in either aggregate form to help us to improve the way our Sites work, or to personalize our Sites to your interests.</p>	<ul style="list-style-type: none"> ▪ IPG ▪ Google Universal Analytics 	<p>These cookies can be deleted or blocked using your browser settings (see How to Control cookies, below). Alternatively, please follow the links below to review the third party's privacy policy or to opt-out:</p> <ul style="list-style-type: none"> ▪ Google Universal Analytics https://tools.google.com/dlpage/gaoptout
<p>Advertising Cookies These cookies are used to make the advertising displayed on our Sites more relevant to you. These cookies prevent ads reappearing and ensure that ads are properly displayed. Certain third-party cookies may track users over different websites and will provide ads relevant to your interests.</p>	<ul style="list-style-type: none"> ▪ DoubleClick 	<p>These cookies can be deleted or blocked using your browser settings (see How to Control cookies, below). Alternatively, please follow the links below to review the third party's privacy policy or to opt-out:</p> <ul style="list-style-type: none"> ▪ DoubleClick https://www.google.com/settings/ads/plugin
<p>Social Media Cookies These cookies allow us to integrate social media functions into our Sites and may also be used for advertising purposes.</p>	<ul style="list-style-type: none"> ▪ YouTube 	<p>These cookies can be deleted or blocked using your browser settings (see How to Control cookies, below). Alternatively, please follow the links below to review the third party's privacy policy or to opt-out:</p> <ul style="list-style-type: none"> ▪ YouTube https://policies.google.com/technologies/cookies

CCPA California Information

We may allow selected third parties to place cookies through the Sites to provide us with better insights into the use of the Sites or user demographics or to provide relevant advertising to you. These third parties may collect information about a consumer's online activities over time and across different websites when he or she uses our website. We may also permit third party service providers to place cookies through our Site to perform analytic or marketing functions where you are notified of them and you have consented to the usage. We do not control the use of such third-party cookies or the resulting information and we are not responsible for any actions or policies of such third parties.

How to Control Cookies

When you first access our Sites from certain jurisdictions, you will receive a message advising you that cookies and similar technologies are in use. By clicking "accept cookies" you signify that you understand and agree to the use of these technologies, as described in this Cookie Policy.

You do not have to accept cookies and consent can be withdrawn at any time, although you may not be able to use certain features of our Sites. You can do this by clicking the appropriate opt-out provided in the cookie table above or by activating the settings on your browser that allows you to refuse all or some cookies.

Please follow the links below to helpful information for the most popular browsers:

Apple Safari

<https://support.apple.com/guide/safari/manage-cookies-and-website-data-sfri11471/mac>

Google Chrome

<https://support.google.com/chrome/answer/95647?co=GENIE.Platform%3DDesktop&hl=en>

Microsoft Edge

<https://support.microsoft.com/en-us/help/4027947/windows-delete-cookies>

Microsoft Internet Explorer

<https://support.microsoft.com/en-gb/help/17442/windows-internet-explorer-delete-manage-cookies>

Mozilla Firefox

<https://support.mozilla.org/en-US/kb/enable-and-disable-cookies-website-preferences>

In addition, you can exercise advertising cookie choices by visiting:

- <http://www.aboutads.info/choices>
- <http://www.networkadvertising.org/choices>
- <http://youronlinechoices.com>

3. Web Beacons

As well as cookies, we use other technologies to recognize and track your use of our Sites. A web beacon (also known as a "tracking pixel" or "clear GIF") is a clear graphic image (typically a one-pixel tag) that is delivered through a web browser or HTML e-mail, typically in conjunction with a cookie.

Web beacons allows us, for example, to monitor how users move from one page within our websites to another, to track access to our communications, to understand whether users have come to our websites from an online advertisement displayed on a third-party website, to measure how ads have been viewed and to improve site performance.

4. Targeted Advertising

Please note that third parties (including, for example, advertising networks and providers of external services like web traffic analysis services) use cookies, over which we have no control. These cookies are likely to be

analytical/performance cookies or advertising cookies. These companies may use information about your visits to this and other websites in order to provide relevant advertisements about goods and service that you may be interested in. They may also employ technology that is used to measure the effectiveness of advertisements.

5. Changes to this Policy

Subject to applicable law, we may revise this Cookie Policy at any time and in our sole discretion. When we revise this Cookie Policy, we will post the revised version via our Sites and will update the date at the top of this Cookie Policy. The revised Cookie Policy will be effective upon posting via our Sites, unless otherwise set forth therein or as otherwise required by applicable law.

6. Contact Information

If after reviewing this policy, you have any questions specific to this policy, send an email to privacy@itape.com.

If after reviewing this policy, you have any privacy questions or concerns, contact us via one of the following methods:

- Click [here](#) for our [Consumer Rights Portal](#)
- Call 1-888-914-9661 (toll-free), use PIN 725297 to reach our Consumer Rights Center
- Send a letter to the following

Intertape Polymer Group Inc.
Information Security
100 Paramount Drive, Suite 300
Sarasota FL 34232