

# THE LATEST AND MOST INNOVATIVE PROTECTIVE MAILER ON THE MARKET

Introducing IPG's Curby Mailer™! Made from recycled and recyclable paper, this mailer is lined with an innovative honeycomb paper structure - a patent-pending cushioning material that offers substantial benefits over traditional wrapping materials, including bubble, bubble-on-demand, foam, and other paper materials. The Curby Mailer was designed to replace and offer better protection than traditional polybubble and Kraft mailers.

#### **FEATURES & BENEFITS**

- Paper based
- Curbside recyclable and Cradle to Cradle Certified® Silver, easily recycled with all your other recyclable material
- Ultimate honeycomb protection







Visit www.itape.com/c2c to learn more about IPG's participation in the Cradle to Cradle Certified® Products Program.

Cradle to Cradle Certified® is a registered trademark of the Cradle to Cradle Products Innovation Institute.



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#### **CURBY MAILER SPECIFICATIONS**

ITEM NUMBER	IMPERIAL SIZE (USABLE SPACE)		METRIC SIZE (USABLE SPACE)		UNIT UPC	CASE UPC	RESOURCE NUMBER	MAILERS/ CASE
	W	L	W	L				
CBML2C	9.875"	9.5"	250.8mm	241.3mm	0-77922-99320-8	5-00-77922-99320-3	99320	30
CBML5C	9.875"	15.5"	250.8mm	393.7mm	0-77922-99321-5	5-00-77922-99321-0	99321	30
CBML6C	11.875"	18.5"	301.6mm	469.9mm	0-77922-99322-2	5-00-77922-99322-7	99322	30

### **FREQUENTLY ASKED QUESTIONS**

How do I recycle the Curby Mailer?

Simply place it with your curbside corrugated recyclables

Is the Curby Mailer used differently than a polybubble mailer?

 No, there is no difference in how it is used, only how it is recycled (polybubble mailers require store drop-off recycling)



## THE HONEYCOMB: NATURE'S MARVEL OF PACKAGE ENGINEERING!

The Curby Mailer contains an integrated honeycomb paper structure that replaces the air-filled bubbles in poly and paper padded mailers making the Curby Mailer curbside recyclable.



