

MEDIUM GRADE FLATBACK TAPE

An aggressive pressure-sensitive flatback with an adhesive to offer a strong, secure seal on a variety of substrates. 539 is moisture resistant and performs well under a wide range of temperatures and humidity conditions. This product is not repulpable.

MADE WITH 60% RENEWABLE RAW MATERIALS!

FEATURES & BENEFITS

- Now made with 2.5X the adhesion to backing strength for a secure seal in shingling applications
- Aggressive pressure-sensitive adhesive that was specifically designed to stick to a variety of substrates
- · Lower unwinds for ease of application
- Increased shear strength for demanding applications
- Cradle to Cradle Certified® Bronze







cradle to cradle





PRODUCT ATTRIBUTES

PRODUCT	539	
BACKING	Kraft flatback	
ADHESIVE	Solvent Cast Natural/ Synthetic Rubber	
THICKNESS	7.3 mils	
TENSILE STRENGTH	42 lbs/in	
ADHESION TO STEEL	55 oz/in	
OPERATING TEMPERATURES	+40°F ~ +175°F (+4.4°C ~ +79°C)	
COLOR	Brown	

PRODUCT INFORMATION

PRODUCT CODE	METRIC SIZE	IMPERIAL SIZE	ROLLS/CASE
74941	48mm x 54.8m	1.88″ x 60yd	24
74948	48mm x 439m	1.88" x 480yd	6
84460	72mm x 54.8m	2.83" x 60yd	16
82428	72mm x 439m	2.83" x 420yd	4
84462	96mm x 54.8m	3.77" x 60yd	12

PRODUCT APPLICATIONS

- Carton sealing
- Packaging
- Silk screening
- Picture framing
- Beaming/leasing
- Splicing
- Tabbing

MARKETS

- Building and Construction
- Electrical
- Moving and Storage
- General Manufacturing
- E-commerce
- Transportation



