



# POWER LINE

## REINFORCED WATER-ACTIVATED TAPES

Central® brand reinforced water-activated tapes are specifically designed to deliver consistent performance in carton sealing applications where durability, increased strength, and reliability are crucial. Our extra-strong fiberglass yarns are bonded between two high-tensile sheets of paper, providing unparalleled strength and security. Customers who choose Central brand water-activated tapes prioritize quality, security, strength, safety, speed, and sustainability in their operation.

	USES	RECOMMENDED CASE WEIGHT	TOP/BOTTOM PAPER WEIGHT	REINFORCEMENT PATTERN	COLOR(S)
280	Discover the power of our 3-way reinforced heavy-duty water-activated tape! Engineered with an enhanced reinforcement pattern, it's perfect for securing even the heaviest cartons with ease!	Up to 90 lbs 	Natural: 30/30	 MD - (3-3-2-2-3-3) 75 fiberglass on ½" spacing CD - (1-1-1) 150 fiberglass on .55" spacing	
270	Experience the durability of our 3-way reinforced heavy-duty water-activated tape. Engineered with a robust backing and an advanced reinforcement pattern, it provides an unbeatable seal for heavy cartons!	Up to 65 lbs 	Natural: 25/30 Snow-White: 25/30	 MD - (2-2-1-1-2-2) 75 fiberglass on ½" spacing CD - (1-1-1) 150 fiberglass on .55" spacing	 
260	Realize the strength of our 3-way reinforced heavy-duty water-activated tape. Designed with a sturdy backing and an innovative reinforcement pattern, it delivers an exceptional seal for medium weight cartons.	Up to 55 lbs 	Natural: 25/25 Snow-White: 25/25 Super-White: 25/25	 MD - (2-1-1-1-1-2) 75 fiberglass on ½" spacing CD - (1-1-1) 150 fiberglass on 1.10" spacing	 
240	Introducing our 3-way reinforced heavy-duty water-activated tape, expertly crafted to handle increased carton weights with an enhanced reinforcement pattern. Trust it to secure your packages reliably!	Up to 30 lbs 	Natural: 23/23 Snow-White: 25/23	 MD - (1-1-1-1-1) 75 fiberglass on ½" spacing CD - (1-1-1) polyester on 1.10" spacing	 
Venom	Uncover the power of our 3-way reinforced heavy-duty water-activated tape, expertly crafted for securing your lightweight cartons with unmatched strength.	Up to 20 lbs 	Natural: 20/23	 MD - (1-1-1-1) 110 fiberglass CD - (1-1-1) polyester 1.10" spacing	

Recommended case weight  
based on natural product

MD: Machine Direction  
CD: Cross Direction



# QS<sup>5</sup>

THE WAT EXPERIENCE



Learn more about  
our print program  
with low MOQs!



## QUALITY It's priceless!

By using WAT, you prioritize quality throughout your customer's entire order process - from order entry through delivery and the out-of-the-box experience.



## SAFETY Don't compromise on safety.

The WAT application process is safe and easy. To apply, you only need to select a size and push a button.

No more dealing with heavy and bulky hand dispensers. Repetitive motion with a weighted hand dispenser and working with a unit that has an exposed blade can result in a higher injury rate than customers who choose WAT.



## SECURITY One word... confidence!

Using WAT creates a permanent and secure bond with the carton, making it difficult to remove without apparent signs of tampering. This keeps your product safe and gives the operator confidence that one strip of tape on the top and bottom of the case will keep it sealed!



## SPEED Sealing cartons at the push of a button!

Studies have shown that using WAT with our BP Dispenser increases productivity by 21% versus PST with a hand-held tape gun.



## STRENGTH Gets the job done with one strip.

Users can reduce their material usage when using WAT, as only one strip of tape is needed! This results in significant reduction in tape usage while maintaining a strong and secure seal.



## SUSTAINABILITY Sustainability: it's a necessity!

WAT is curbside recyclable, Cradle to Cradle Certified® Bronze and our single-ply paper tape is certified recyclable by WMU.

To take sustainability to the next level, our 160 Green Core paper tape features 50% recycled paper.



PST = Pressure Sensitive Tape

WAT = Water Activated Tape

BP=Better Packages



888 898-7834 | itape.com

