



PCR SOLUTIONS

that promote a circular economy

PCR (post-consumer recycled) is a cornerstone in powering the move towards a **circular economy**. Instead of the traditional "take-make-dispose" model, a circular economy ensures materials stay in use for as long as possible. PCR materials are the backbone of this innovative system, creating a sustainable loop where products are used, recycled, and repurposed rather than simply thrown away.

IPG PRODUCTS WITH PCR CONTENT

- AirSpace® PCR Air Pillows
- 100e Paper Carton Sealing Tape
- Exlfilmplus® PCR Shrink Film
- StretchFlex® PCR Stretch Film
- Emerald Bubble™ Packaging

Made with
**60%
RECYCLED
MATERIALS**
(30% PCR,
30% PIR)

Made with
**50%
RECYCLED
MATERIALS**
(20% PCR,
30% PIR)

Made with
**25%
post-consumer
RECYCLED
MATERIALS**

Made with
**100%
RECYCLED
PAPER**

Made with
a minimum of
**50%
RECYCLED
MATERIALS**
(35% PCR,
15% PIR)



The Benefits of Using PCR In Packaging



Environmental Benefits

Using PCR in packaging reduces reliance on virgin materials, cutting emissions, energy use, and conserving natural resources. It also keeps materials out of landfills and lowers water consumption.



Cost Savings and Resource Efficiency

Using PCR reduces costs, boosts resource efficiency, and stabilizes supply chains by minimizing raw material price swings. Highlighting products like IPG's 100e tape supports sustainability messaging and appeals to eco-conscious consumers.



Meeting Consumer and Regulatory Expectations

As demand for sustainable products grows and regulations tighten, using PCR in packaging helps businesses meet expectations and stay compliant. Choosing IPG's PCR-based solutions showcases environmental responsibility to stakeholders.

IPG Products with PCR Content



AIRSPACE® PCR AIR PILLOWS

LEARN MORE ➤

35%

Contains 35% PCR material



Clear, large print



EXLFILMPLUS® PCR SHRINK FILM

LEARN MORE ➤

20%

Contains 20% PCR material



Works on all sealing systems & tunnels



7 - 9% less film used than standard product



STRETCHFLEX® PCR STRETCH FILM

LEARN MORE ➤

30%

Contains 30% PCR material



Exceptional load containment



Low wrap cost per load



100E PRESSURE-SENSITIVE KRAFT PAPER TAPE

LEARN MORE ➤

100%

Made with 100% recycled paper



Silicon free



Blue bin compatible on carton



Quick tack for a strong hold



EMERALD BUBBLE™ PROTECTIVE PACKAGING

LEARN MORE ➤

25%

Contains 25% PCR material



Lightweight



Scan for more info or visit itape.com/pcr



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