



TSX SYMBOL: ITP



INTERTAPE POLYMER GROUP[®] INTRODUCES NEW EXLFILMPLUS[®] GPL SHRINK FILM

MONTREAL, QUEBEC and SARASOTA, FLORIDA (July 17, 2014) — Intertape Polymer Group[®] Inc. ("IPG[®]" or the "Company"), a leading North American packaging manufacturer, introduces its newest high performance cross-linked polyolefin shrink film called ExlfilmPlus[®] GPL (Global Performance Lite).

IPG began producing polyolefin shrink film in 1993. Over the past 20 years, the Company has been shrink wrapping products throughout the world with films produced at its manufacturing sites in the US and Portugal.

"IPG has expanded our Exlfilm polyolefin shrink film product line to include ExlfilmPlus GPL -- a thin gauge, high yield film," said Mike Young, VP of Films. "GPL is a cost saving alternative to standard, heavier gauge films without sacrificing performance and protection. The film exhibits exceptional machinability and high speed processing capabilities, while providing customers a superior looking retail package."

ExlfilmPlus GPL is ideal for printers, bakeries, food processors, cosmetic manufacturers and software producers, or for any customer looking to protect or unitize products in a crystal clear, thin gauge film. The film is available in center-fold or single-wound put-ups, pre-perforated, and extended length rolls which offer additional savings.

For more information regarding ExlfilmPlus GPL shrink film, contact info@itape.com.

About Intertape Polymer Group[®] Inc.

Intertape Polymer Group[®] Inc. is a recognized leader in the development, manufacture and sale of a variety of paper and film based pressure-sensitive and water-activated tapes, polyethylene and specialized polyolefin films, woven coated fabrics and complementary packaging systems for industrial and retail use. Headquartered in Montreal, Quebec and Sarasota, Florida, the Company employs approximately 1,850 employees with operations in 16 locations, including 10 manufacturing facilities in North America and one in Europe.

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