



TSX SYMBOL: ITP

INTERTAPE POLYMER GROUP® EXPANDS ITS LINE OF AUTOMOTIVE MASKING TAPE



MONTREAL, QUEBEC and SARASOTA, FLORIDA (October 1, 2013) — Intertape Polymer Group® Inc. ("Intertape™", "IPG®" or the "Company"), a leading North American manufacturer of tapes and films, has announced the expansion of its Automotive Aftermarket masking tape line with their new MP product designed specifically for optimal paint lines and clean removability. This product can withstand UV resistance for up to three days.

"We are extremely excited about bringing the MP product on board to expand our offering to the Automotive Aftermarket. MP gives us a competitive edge at a value price to shops and I am excited about getting this product through the distribution channel and into the market," stated Monty Seawright, National Sales Manager Automotive Aftermarket.

MP is a medium performance masking tape that offers superior wet sandability and features a more robust backing design that allows for stronger cornering for more demanding applications. In addition, it has a new release coat chemistry that provides for better shingling (sticking to itself).

For more information about MP or IPG®'s full offering of Automotive Aftermarket tapes, please contact Monty Seawright at MSeawrig@itape.com.

About Intertape Polymer Group® Inc.

Intertape Polymer Group® Inc. is a recognized leader in the development, manufacture and sale of a variety of paper and film based pressure sensitive and water activated tapes, specialized polyolefin films, woven fabrics and complementary packaging systems for industrial and retail use. Headquartered in Montreal, Quebec and Sarasota, Florida, the Company employs approximately 1,800 employees with operations in 16 locations, including 10 manufacturing facilities in North America and one in Europe.

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