



TSX SYMBOL: ITP



INTERTAPE POLYMER GROUP® INTRODUCES CONSUMER BUNDLE WRAP STRETCH FILM

MONTREAL, QUEBEC and SARASOTA, FLORIDA (November 18, 2013) — Intertape Polymer Group® Inc. ("IPG®" or the "Company"), a leading North American packaging manufacturer, has introduced 2" and 3" bundle wrap stretch film.

"IPG has expanded our consumer line of stretch products to include conveniently sized bundle wrap," said Tim Brown, VP of Consumer Sales. "From recycling newspapers, twigs and branches, post holiday pack-up, to small moving projects, IPG's bundle wrap delivers quality, value and new sales revenue to our valued distributor and retail partners."

IPG bundle wrap stretch film is available in the following sizes and gauges: 2"x178' 120 gauge, 2"x650' 120 gauge, and 3"x600' 80 gauge. It has been designed as a convenient solution for many home, office, workshop, yard and school applications. They are lightweight to help reduce stress in applying the film and have an aggressive cling to ensure that the layers of film will stick to itself and not damage the product being bundled or protected.

"Our bundle wrap product has excellent puncture and tear resistance to handle the most severe protrusions, sharp edges and shipping hazards," explains Brandon Paas, Consumer Marketing Manager. "It also has unmatched optics that allow for easy product recognition and a clean appearance."

For more information regarding IPG's consumer line of bundle wrap stretch film, contact Brandon Paas at bpaas@itape.com.

About Intertape Polymer Group® Inc.

Intertape Polymer Group® Inc. is a recognized leader in the development, manufacture and sale of a variety of paper and film based pressure sensitive and water activated tapes, specialized polyolefin films, woven fabrics and complementary packaging systems for industrial and retail use. Headquartered in Montreal, Quebec and Sarasota, Florida, the Company employs approximately 1,800 employees with operations in 16 locations, including 10 manufacturing facilities in North America and one in Europe.

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