



# IPG UNIVERSITY

## NEW AND IMPROVED FOR IPG CUSTOMERS!



Introducing IPG University! The NEW online training tool provides progressive training content to educate users about IPG's products, processes, markets and sales tools.

### ACCESS: EASY AS 1-2-3

- 1 Launch and bookmark this link:  
<https://go.bluevolt.com/itape/s>
- 2 Click the **Sign Up** button, enter your email address and choose a password. (For return visits, click the **login** button.)
- 3 Go to your **profile** and complete the information.

**Launch IPG University**

### FEATURES & BENEFITS

- New and improved site, interactive courses, training tracks
- Badge Achievements
- \$BlueBucks
- Distributor Reporting
- Self registration is available
- Available 24/7
- Mobile app use
- Reporting tools - monitor users, monitor course results
- Automated updates and invitations to NEW training modules
- Automated reminders
- Ability to review prior training modules for refresher info prior to sales meetings
- Downloadable attachments to print for reference



**PLEASE NOTE:** *IKNOWIT* transcripts will be transferred to IPG University active student accounts on September 30, 2019.

**WARNING:** Internet Explorer provides limited availability. Please use Google Chrome, Firefox, Safari or Microsoft Edge for best results.

